

Hempfield Band Booster Club

200 Stanley Avenue, Landisville, PA 17538

Advertising Committee

hmkadvertising@gmail.com

2024 Advertising Campaign

Dear Merchant,

The Hempfield Band Booster Club is an organization formed by the parents of the Hempfield High School Marching Knights to provide resources for the group as a competition band. The ongoing support of the Booster Club has provided scholarships, instruments, musical arrangements, and color guard flags, which enhance the quality of the band's performance on the field.

The club's major fundraiser is the "Opening Knight" Festival, which will be held this year on **Saturday, September 14, 2024** at the HHS football stadium. This is one of the largest shows of its type on the East Coast with over 18 bands and over 1500 student performers! The participating bands represent Lancaster and surrounding counties. The competition showcases the musical excellence of hundreds of fine young people and is made possible, in part, by the generous financial support offered by leaders of the local business community.

Traditionally, "Opening Knight" draws over 2,500 band enthusiasts from across the region. Many businesses have already committed to purchasing advertising space in the 2024 festival souvenir program. Some choose to showcase their businesses as T-shirt sponsors. Please support the musical ambitions of these talented high school students. Join the campaign!

Camera-ready/digital art & payment are required by August 12, 2024.

Ad sizes are listed on the attached order form. Prices are as follows:

\$1,000
Black Sponsorship Full page ad, logo on back of T-shirt & HMK website, 6 tickets

\$750
Red Sponsorship ½ page ad, logo on back of T-shirt & HMK website, 4 tickets

*****All ads are black & white unless indicated.*****

\$500 Website Sponsor:
Business logo on
HMK website (year)

\$5,000 Back Cover (color) – 8 tickets
\$500 Inside Front Cover (color) - 2 tickets
\$500 Inside Back Cover (color) - 2 tickets
\$450 Inside Front Page (b&w) - 2 tickets
\$450 Inside Back Page (b&w) - 2 tickets

\$300 T-shirt Sponsor:
Business logo on back
of T- shirt

\$150 Facebook Sponsor:
2 posts on HMK FB
pages (650+ Members)

\$75 Award Sponsor:
Name announced
during awards
& in program

\$200 Full page Advertisement
\$125 Half page Advertisement
\$90 Quarter page Advertisement
\$50 Eighth page Advertisement (business card size)
\$30 Business Name listed in Program

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Band Member's Name

Advertiser Information		Contact Person:
Company:		
Address:		Phone number:
City:		E-mail:
State:	Zip:	Alternate phone:

Black Sponsorship*	\$1,000
Red Sponsorship*	\$ 750
Website Sponsor*	\$ 500
T-Shirt Sponsor – Back of Shirt	\$ 300
Facebook Sponsor	\$ 150
Full page (9" high x 7" wide)	\$ 200
½ page (4 ½" high x 7" wide)	\$ 125
¼ page (4 ½" high x 3 ½" wide)	\$ 90
1/8 page (2 ¼" high x 3 ½" wide)	\$ 50
Award Sponsor, Limited Availability	\$ 75
Business Patron	\$ 30

You must e-mail hmkadvertising@gmail.com if you would like to purchase a **special ad** or **T-Shirt ad**. (First come first serve)
Must put Band Member's Name in e-mail.

**THE DEADLINE FOR ADS IS
 August 12, 2024**

Ad Copy: (please check one)

- Please use same ad as prior years (new ad copy **not** required)
- New digital ad. Please send files as highresolution JPG, PSD, EPS, PDF. For any questions, please contact:

hmkadvertising@gmail.com

The **special ad opportunities** listed below can only be purchased by e-mailing hmkadvertising@gmail.com

Back Cover *	(color)	\$ 5,000
Inside Front Cover *	(color)	\$ 500
Inside Back Cover *	(color)	\$ 500
Inside Front Page*	(b&w)	\$ 450
Inside Back Page*	(b&w)	\$ 450

* Receives complimentary tickets

Business Patron Name _____

Special Instructions:

Payment in the amount of \$ _____ is enclosed. Check # _____

Make checks payable to: Hempfield Band Booster Club - *No Cash Please*

Mail payment & order form to:
 Hempfield Band Booster Club
 200 Stanley Avenue
 Landisville, PA 17538

(Artwork must be sent electronically) to:
hmkadvertising@gmail.com

Thank you for your support of our children, our community and our future!
 For Band activities through the year, follow on Facebook at "Friends Of HMK & Hempfield Bands" or the HMK website at hempfieldbands.org